

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 35.368522 Longitude: -119.050512

Bakersfield Plaza Bakersfield, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	7,934	102,541	328,924
	Population Est 25Q1	7,979	102,665	329,354
	Population Est 24Q4	7,972	102,622	329,588
	Population Est 24Q3	7,974	102,689	329,845
	Population Est 24Q2	7,964	102,616	329,655
	Population Est 24Q1	7,979	102,867	329,974
	Population Est 23Q4	7,965	102,713	330,032
	Population Est 23Q3	7,969	102,696	329,706
	Population Est 23Q2	7,964	102,756	330,074
	Population Fcst	8,456	109,606	357,211
	2010 Census Population	7,795	98,556	314,749
	2000 Census Population	8,017	92,556	278,027
	1990 Census Population	7,277	87,033	232,067
	Current Year Daytime Population	19,045	157,110	360,722
	Average Seasonal Population	87	583	1,821
	Historical Annual Growth, 1990 – 2000	0.97%	0.62%	1.82%
	Historical Annual Growth, 2000 – 2010	-0.28%	0.63%	1.25%
	Estimated Annual Growth, 2010 – CY	0.12%	0.27%	0.30%
	Projected Annual Growth, CY to Y5	1.28%	1.34%	1.66%
	Group Qtrs Est	206	1,796	4,237
Transient Est Average Last 4 Qtrs	2,913	11,464	13,869	
Households	Current Year Estimated Households	2,990	36,955	109,580
	Households Est 25Q1	3,003	36,955	109,629
	Households Est 24Q4	3,000	36,937	109,729
	Households Est 24Q3	3,001	36,969	109,831
	Households Est 24Q2	2,997	36,941	109,769
	Households Est 24Q1	3,002	37,024	109,874
	Households Est 23Q4	2,997	36,977	109,869
	Households Est 23Q3	2,999	36,970	109,755
	Households Est 23Q2	2,997	36,988	109,890
	Households Fcst	3,191	39,555	119,093
	2010 Census Households	3,060	35,768	104,108
	2000 Census Households	3,206	34,520	94,304
	1990 Census Households	2,889	33,213	81,370
	Historical Annual Growth, 1990 – 2000	1.05%	0.39%	1.49%
	Historical Annual Growth, 2000 – 2010	-0.47%	0.36%	0.99%
	Estimated Annual Growth, 2010 – CY	-0.16%	0.23%	0.35%
	Projected Annual Growth, CY to Y5	1.31%	1.37%	1.68%
	Population per Household	2.58	2.73	2.96

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 35.368522 Longitude: -119.050512

Bakersfield Plaza Bakersfield, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	1.0%	1.3%	1.6%
	HH Income \$250,000 to \$499,999	1.2%	1.5%	1.9%
	HH Income \$200,000 to \$249,999	2.8%	3.6%	4.6%
	HH Income \$175,000 to \$199,999	3.6%	3.3%	3.6%
	HH Income \$150,000 to \$174,999	4.8%	4.2%	4.7%
	HH Income \$100,000 to 149,999	14.6%	14.5%	16.4%
	HH Income \$75,000 to 99,999	15.3%	12.5%	12.8%
	HH Income \$50,000 to 74,999	22.1%	17.1%	17.1%
	HH Income \$35,000 to 49,999	13.0%	11.7%	11.6%
	HH Income \$25,000 to 34,999	7.2%	8.6%	8.2%
	HH Income \$15,000 to 24,999	7.9%	9.6%	7.9%
	HH Income \$0 to 14,999	6.5%	11.9%	9.5%
	Average Household Income	\$82,286	\$83,517	\$92,396
	Median Household Income	\$67,631	\$61,606	\$68,042
	Per Capita Income	\$31,572	\$30,421	\$31,025
	Average Disposable Income	\$69,683	\$67,582	\$73,853
	Median Disposable Income	\$58,511	\$53,731	\$58,909
	Discretionary HH Income Over \$150,000	0.9%	2.6%	4.5%
	Discretionary HH Income \$125,000 to \$149,999	2.9%	3.1%	3.8%
	Discretionary HH Income \$100,000 to \$124,999	3.9%	4.4%	5.5%
	Discretionary HH Income \$75,000 to \$99,999	8.0%	7.8%	8.5%
	Discretionary HH Income \$50,000 to \$74,999	17.2%	15.1%	15.7%
	Discretionary HH Income \$25,000 to \$49,999	35.9%	25.7%	24.8%
	Discretionary HH Income Under \$25,000	31.2%	41.2%	37.3%
	Average Discretionary HH Income	\$44,960	\$43,943	\$49,700
	Median Discretionary HH Income	\$37,205	\$32,527	\$36,401
	Householder White – Count	920	11,957	36,625
	Median HH Income	\$73,383	\$69,689	\$80,463
	Average HH Income	\$86,776	\$84,137	\$91,489
	Householder Black or African-American – Count	187	2,674	6,108
	Median HH Income	\$51,592	\$34,458	\$38,713
	Average HH Income	\$46,759	\$50,308	\$58,532
	Householder Hispanic – Count	1,425	16,865	50,519
Median HH Income	\$67,907	\$61,105	\$63,355	
Average HH Income	\$75,333	\$71,400	\$74,181	
Householder Asian or Pacific Islander – Count	42	938	3,461	
Median HH Income	\$82,697	\$68,398	\$101,084	
Average HH Income	\$80,336	\$86,389	\$109,514	
Householder Other or Pacific Islander – Count	417	4,521	12,866	
Median HH Income	\$70,256	\$62,806	\$70,351	
Average HH Income	\$81,722	\$74,465	\$83,105	

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 35.368522 Longitude: -119.050512

Bakersfield Plaza Bakersfield, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Gender	Male Population	3,852	49,869	161,073
	Female Population	4,081	52,672	167,852
Total Population by Age	Count of Pop 0 to 4 years	500	6,082	18,729
	Count of Pop 0 to 7 years	739	9,559	29,419
	Count of Pop 5 - 13	916	13,313	43,155
	Count of Pop 14 - 18	422	6,056	21,027
	Count of Pop 19 - 22	418	5,791	20,425
	Count of Pop 22 - 25	312	4,185	14,708
	Count of Pop 25 - 29	546	7,198	22,239
	Count of Pop 30 - 34	726	8,566	25,016
	Count of Pop 35 - 39	642	7,572	22,965
	Count of Pop 40 - 44	529	6,510	20,930
	Count of Pop 45 - 59	1,244	15,660	52,591
	Count of Pop 60 - 74	1,108	14,453	46,831
	Count of Pop 75 - 84	395	5,152	14,927
	Count of Pop 85+	174	2,004	5,380
	% of Pop 0 to 4 years	6.3%	5.9%	5.7%
	% of Pop 0 to 7 years	9.3%	9.3%	8.9%
	% of Pop 5 - 13	11.5%	13.0%	13.1%
	% of Pop 14 - 18	5.3%	5.9%	6.4%
	% of Pop 19 - 22	5.3%	5.6%	6.2%
	% of Pop 22 - 25	3.9%	4.1%	4.5%
	% of Pop 25 - 29	6.9%	7.0%	6.8%
	% of Pop 30 - 34	9.2%	8.4%	7.6%
	% of Pop 35 - 39	8.1%	7.4%	7.0%
	% of Pop 40 - 44	6.7%	6.3%	6.4%
	% of Pop 45 - 59	15.7%	15.3%	16.0%
	% of Pop 60 - 74	14.0%	14.1%	14.2%
	% of Pop 75 - 84	5.0%	5.0%	4.5%
	% of Pop 85+	2.2%	2.0%	1.6%
Median Age	36.0	35.1	34.8	
Average Age	38.3	37.7	37.3	
Male Population by Age	% of Pop 0 to 4 years	6.6%	6.2%	6.0%
	% of Pop 5 - 13	12.6%	13.6%	13.7%
	% of Pop 14 - 18	5.3%	6.2%	6.7%
	% of Pop 19 - 22	5.5%	5.9%	6.5%
	% of Pop 22 - 25	4.3%	4.3%	4.7%
	% of Pop 25 - 29	7.1%	7.2%	6.9%
	% of Pop 30 - 34	8.9%	8.4%	7.6%
	% of Pop 35 - 39	8.1%	7.4%	7.0%
	% of Pop 40 - 44	6.9%	6.3%	6.3%
	% of Pop 45 - 59	15.8%	15.3%	15.8%
	% of Pop 75 - 84	4.2%	4.3%	4.0%
	% of Pop 60 - 74	13.3%	13.4%	13.7%
	% of Pop 85+	1.4%	1.4%	1.2%
	Median Age	34.8	34.0	33.7
Average Age	36.9	36.5	36.3	

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 35.368522 Longitude: -119.050512

Bakersfield Plaza Bakersfield, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	% of Pop 0 to 4 years	6.0%	5.6%	5.4%
	% of Pop 5 - 13	10.6%	12.4%	12.6%
	% of Pop 14 - 18	5.3%	5.6%	6.1%
	% of Pop 19 - 22	5.1%	5.4%	6.0%
	% of Pop 22 - 25	3.6%	3.9%	4.3%
	% of Pop 25 - 29	6.7%	6.9%	6.6%
	% of Pop 30 - 34	9.4%	8.3%	7.6%
	% of Pop 35 - 39	8.1%	7.3%	6.9%
	% of Pop 40 - 44	6.4%	6.4%	6.4%
	% of Pop 45 - 59	15.6%	15.2%	16.1%
	% of Pop 60 - 74	14.6%	14.7%	14.8%
	% of Pop 75 - 84	5.7%	5.7%	5.1%
	% of Pop 85+	2.9%	2.5%	2.0%
	Median Age	37.1	36.2	36.0
Average Age	39.6	38.8	38.3	
Race	Count of White	3,476	43,643	150,599
	Count of Black or African-American	613	9,499	21,982
	Count of Asian or Pacific Islander	272	3,546	12,693
	Count of Other races	3,573	45,852	143,651
	White	43.8%	42.6%	45.8%
	Black or African American	7.7%	9.3%	6.7%
	Asian	3.4%	3.5%	3.9%
	Other Races	45.0%	44.7%	43.7%
Language Spoken	Speak English at Home	60.1%	62.3%	58.0%
	Speak Spanish at Home	36.0%	34.2%	37.9%
	Speak French or French Creole at Home	0.0%	0.0%	0.1%
	Speak German at Home	0.0%	0.2%	0.2%
	Speak Other Indo-European Languages at Home	0.3%	0.6%	0.9%
	Speak Russian and Other Slavic Languages at Home	0.0%	0.3%	0.1%
	Speak Chinese at Home	0.9%	0.4%	0.4%
	Speak Korean at Home	0.1%	0.1%	0.2%
	Speak Vietnamese at Home	0.0%	0.2%	0.2%
	Speak Other Asian Languages at Home	0.2%	0.6%	0.7%
	Speak Tagalog and Other Pacific Languages at Home	2.0%	0.7%	0.7%
	Speak Other Language at Home	0.4%	0.3%	0.5%
Hispanic	Hispanic Population	4,326	54,573	179,445
	Hispanic Population Percent	54.5%	53.2%	54.6%
	Mexican	88.5%	86.5%	87.7%
	Puerto Rican	0.7%	2.1%	1.5%
	Cuban	0.0%	0.4%	0.3%
	Dominican	0.0%	0.0%	0.1%
	Central American	4.7%	5.9%	5.2%
	South American	1.6%	0.9%	1.2%
	Other Hispanic	4.5%	4.2%	4.0%
	2000 Hispanic Population Percent	26%	31%	34%
	1990 Hispanic Population Percent	15%	18%	25%

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 35.368522 Longitude: -119.050512

Bakersfield Plaza Bakersfield, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Ancestry	American (percent of total population)	2.1%	2.2%	2.2%
	American	1.3%	1.4%	1.5%
	Native American (ie. Indian/Eskimo)	0.6%	0.7%	0.6%
	Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
	Asian (percent of total population)	0.8%	1.9%	2.3%
	Chinese	0.3%	0.4%	0.4%
	Japanese	0.0%	0.1%	0.1%
	Korean	0.1%	0.2%	0.3%
	South Central Asian (ie. Indian)	0.1%	0.4%	0.9%
	South East Asian (ie. Vietnamese)	0.2%	0.6%	0.4%
	Other Asian	0.1%	0.2%	0.1%
	European (percent of total population)	8.5%	9.4%	9.9%
	British	2.4%	2.3%	2.3%
	Dutch	0.1%	0.2%	0.2%
	French	0.3%	0.3%	0.4%
	German	2.0%	2.3%	2.3%
	Italian	0.5%	0.6%	0.8%
	Polish	0.1%	0.2%	0.2%
	Scandinavian	0.3%	0.6%	0.6%
	Scotch/Irish	2.1%	2.2%	2.4%
Other European (ie. Greek/Russian)	0.6%	0.6%	0.7%	
Middle Eastern	0.2%	0.3%	0.3%	
Other Ancestry	17.3%	16.0%	15.4%	
Unclassified Ancestry	6.9%	6.7%	7.4%	
Education (Age 25+)	Adult Population (25 Years or Older)	5,365	67,115	210,879
	Elementary (0 to 8)	6.4%	8.9%	11.4%
	Some High School (9 to 11)	9.0%	11.0%	10.8%
	High School Graduate (12)	29.8%	27.5%	27.8%
	Some College (13 to 16)	26.2%	26.2%	24.2%
	Associates Degree Only	7.7%	8.7%	7.7%
	Bachelors Degree Only	13.4%	11.3%	11.7%
	Graduate Degree	7.5%	6.4%	6.4%
	% College (4+)	20.9%	17.7%	18.1%
Household Type	Total Households – count	2,990	36,955	109,580
	One Person HHs – count	919	10,278	24,526
	Family HHs – count	1,931	23,987	77,687
	Married Couple – count	972	13,195	47,299
	w/own children – count	401	5,962	20,838
	w/out own children – count	572	7,233	26,461
	Male Householder – count	271	3,152	8,973
	Female Householder – count	687	7,640	21,415
	Non-Family Households – count	141	2,690	7,368
	1 Person Household	30.7%	27.8%	22.4%
	2 Person Household	28.3%	27.8%	27.3%
	3 Person Household	14.5%	15.6%	16.7%
	4 Person Household	12.4%	13.0%	15.3%
	5 Person Household	6.8%	8.1%	9.6%
6 Person Household	4.0%	4.3%	4.9%	
7+ Person Household	3.2%	3.3%	3.8%	
% Households With Children	32.8%	34.1%	35.0%	

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 35.368522 Longitude: -119.050512

Bakersfield Plaza Bakersfield, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units	3,140	39,101	115,134
	Owner Occupied Percent	40.6%	40.7%	47.4%
	Renter Occupied Percent	54.7%	53.8%	47.8%
	Vacant Housing Percent	4.8%	5.5%	4.8%
	Total Housing Units (Census 2000)	3,370	36,977	100,885
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.1%	1.2%	2.4%
	Property Value \$750,000 to \$999,999	1.6%	4.6%	5.9%
	Property Value \$500,000 to \$749,999	12.0%	12.3%	17.5%
	Property Value \$400,000 to \$499,999	17.5%	17.1%	17.8%
	Property Value \$300,000, to \$399,999	29.5%	24.4%	22.4%
	Property Value \$200,000 to \$299,999	28.3%	22.9%	18.6%
	Property Value \$150,000 to \$199,999	4.3%	6.0%	4.9%
	Property Value \$100,000 to \$149,999	5.5%	4.5%	4.1%
	Property Value \$60,000 to \$99,999	0.4%	1.8%	2.2%
	Property Value \$40,000 to \$59,999	0.3%	1.0%	0.8%
	Property Value \$0 to \$39,999	0.3%	3.4%	2.6%
	Median Home Value	\$336,519	\$342,256	\$374,668
Wealth per Household	\$0 and under - percent	20.0%	20.0%	19.4%
	\$1 to \$4999 - percent	10.5%	10.7%	10.3%
	\$5k to \$9999 - percent	5.4%	5.4%	5.2%
	\$10k to \$24999 - percent	7.0%	7.0%	6.8%
	\$25k to \$49999 - percent	7.0%	6.9%	7.0%
	\$50k to \$99999 - percent	10.0%	10.0%	10.2%
	\$100k to \$249999 - percent	16.7%	16.7%	17.1%
	\$250k to \$499999 - percent	11.5%	11.5%	11.8%
	\$500k+ - percent	12.0%	11.8%	12.3%
	Median HH Wealth	\$51,123	\$50,263	\$56,815
	Avg HH Wealth	\$204,124	\$202,589	\$209,635
Economic Viability	Economic Viability Local	274	278	279
	Economic Viability Indexed	99	100	101
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	3,445	42,211	138,306
	Managerial/Executive	13.7%	10.5%	11.1%
	Professional Specialty	19.6%	18.6%	18.2%
	Healthcare Support	2.7%	4.9%	4.4%
	Sales	10.2%	9.9%	9.3%
	Office & Administrative Support	9.0%	10.4%	10.6%
	Protective Service	3.4%	2.6%	2.3%
	Food Preparation	10.6%	7.7%	6.7%
	Building Maintenance & Cleaning	2.2%	3.7%	3.9%
	Personal Care	2.8%	2.8%	2.5%
	Farming, Fishing, & Forestry	5.4%	3.0%	5.1%
	Construction	8.7%	9.9%	10.5%
	Production & Transportation	11.7%	16.1%	15.5%
	Percent White Collar Workers	55.2%	54.3%	53.5%
	Percent Blue Collar Workers	44.8%	45.7%	46.5%

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 35.368522 Longitude: -119.050512

Bakersfield Plaza Bakersfield, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Agriculture/Mining/Construction	13.0%	13.4%	18.0%
	Manufacturing	2.5%	5.9%	5.7%
	Transportation	11.0%	7.9%	7.5%
	Information	2.1%	1.1%	0.9%
	Wholesale/Retail	15.6%	14.8%	13.8%
	Finance, Insurance, Real Estate	5.8%	4.0%	3.6%
	Professional Services	4.6%	4.7%	4.1%
	Management Services	0.0%	0.0%	0.1%
	Administrative/Waste Services	3.6%	4.6%	4.9%
	Educational Services	21.3%	23.7%	22.9%
	Entertainment Services	13.5%	10.6%	9.6%
	Other Professional Services	2.1%	4.5%	4.7%
	Public Administration	4.9%	4.6%	4.3%
Vehicles per HH	No Vehicles	9.3%	11.6%	9.2%
	1 Vehicle	45.8%	38.4%	33.5%
	2 Vehicles	33.8%	33.8%	35.8%
	3 or more vehicles	11.1%	16.3%	21.5%
	Average Number of Vehicles	1.50	1.61	1.79
Change	Births (last 12 months)	90	1,145	3,632
	Deaths (last 12 months)	48	641	1,915
	Migration (last 12 months)	-62	-463	-2,210
Work place	Workplace Establishments	1,523	7,362	13,066
	Workplace Employees (FTE)	14,519	75,078	131,783